



ASEAN-AUSTRALIA-NEW ZEALAND FREE TRADE AREA (AANZFTA)
ECONOMIC COOPERATION WORK PROGRAMME (EWCP)

AANZFTA Conference on Enhancing ASEAN Logistics Services

Cebu, Philippines, 28 to 29 April 2014

Theme:

Enhancing ASEAN competitiveness by improving the logistics services sector, making it easier, cheaper and faster to conduct trade in goods and services across borders’.

Objectives:

1. To provide a forum to address the knowledge-gap and enhance the logistics services sector in the region;
2. To create awareness and building a better understanding of best practice in the logistics services offered in the region and the critical role of quality logistics services sector in AANZFTA;
3. To facilitate understanding of the logistics services and its role in the global supply chain process; and improve knowledge on trade in logistic services in the context of Chapter 7 Trade in Services of the AANZFTA; and
4. To pursue the growth and development objectives of ASEAN countries, ASEAN’s economic integration and ASEAN FTAs with the dialogue partners, particularly, AANZFTA.

Conference Priority Topics:

Session 1.0: Global Supply Chain Demand and the Logistics Services Network

Session 2.0: ASEAN Logistics Performance and Competitiveness

Session 3.0: Reforming the Logistics Sector: International Case Studies

- *Government policy & investment*
- *Infrastructure (hard & soft)*
- *Regulatory*

Session 4.0: Major Challenges to Improving the ASEAN Logistics Sector

DAY 1 – Monday, 28 April

Time	Topic	Speaker
8.30 – 9.00 am	<i>Registration</i>	
9.00 – 9.20am	Welcome and Introduction: <ul style="list-style-type: none"> • Conference & Seminar Schedule • Program Objectives • Housekeeping 	Dr Hermione Parsons Director & Associate Professor Mr Michael Smith Principal Research Fellow Institute for Supply Chain & Logistics Victoria University
9.20 – 9.40am	Welcome Address and Conference Opening	Ms Sherielysse R.Bonifacio Assistant Secretary, Planning & Finance, Department of Transportation & Communications, Philippines
Session 1 Global Supply Chain Demand and the Logistics Services Network		
9.40 – 10.15am	Logistics Services and the Global Supply Chain	Dr Hermione Parsons Director & Associate Professor Institute for Supply Chain & Logistics Victoria University
10.15 – 10.45pm	<i>Morning Tea</i>	
10.45 – 11.30pm	Key Drivers in ASEAN Supply Chain Connectivity	Mr Nguyen Van Thach Deputy Director General International Cooperation Department Ministry of Transport, Vietnam
Session 2 ASEAN Logistics Performance and Competitiveness		
11.30 - 12.00pm	Logistics Performance of ASEAN Countries	Mr Michael Smith Principal Research Fellow Institute for Supply Chain & Logistics Victoria University
12.00 – 12.10pm	Group Photo before Lunch Break	
12.10 – 1.15pm	<i>Lunch</i>	
1.15 – 2.00pm	Transport Communications; Understanding Global Networks Enabling Transport Services	Professor Chris Kissling Professor, Lincoln University New Zealand
2.00 – 2.45pm	International Single Window Trading Systems	Professor Paul T-W Lee Department of Business Administration Soochow University, Taiwan
2.45 – 3.30pm	Government Role in Removing Logistics Performance Barriers	Mr G Durairaj Chairman of Focus Group on Institutional Issues & Regulatory Framework, Malaysian Logistics & Supply Chain Council
3.30 – 4.00pm	<i>Afternoon Tea</i>	

4.00 – 4.45pm	Key Challenges and Opportunities: Country Perspectives and Discussion	Dr Hermione Parsons & Mr Michael Smith
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Note: A welcome dinner will be hosted by Philippines

DAY 2 – Tuesday, 29 April

Time	Topic	Speaker
9.00 – 9.15 am	Welcome and Recap of Day 1	Dr Hermione Parsons Director & Associate Professor Institute for Supply Chain & Logistics Victoria University
Session 3 Reforming the Logistics Sector: International Case Studies		
9.15 – 9.30am	The Asean Federation of Forwarders Associations Perspective	Mr Do Xuan Quang Chairman, Asean Federation of Forwarders Associations (AFFA), Vietnam
9.30 – 10.15am	Australia Multi-Modal Reform	Mr Michael Killgariff Chief Executive Officer, Australian Logistics Council
10.15 – 10.45am	<i>Morning Tea</i>	
10.45 – 11.30pm	Current Policy and Investment in Logistics Services Reform	Ms Meena Naidu Project Director Heavy Vehicle Charging & Investment Reform Project Directorate, Australia
11.30 – 12.15pm	Indonesia Logistics Services Reform Program	Mr Erwin Raza Head of Indonesia Logistics Blueprint Review Team, Coordinating Ministry of Economic Affairs, Indonesia
12.15 – 1.15pm	<i>Lunch</i>	
1.15 – 2.30pm	Topic to be confirmed	Speaker to be confirmed
2.30 – 2.45pm	Reforming the Logistics Sector Q&A and Open Discussion	Dr Hermione Parsons Director & Associate Professor Institute for Supply Chain & Logistics Victoria University
Session 4 Major Challenges to Improving the ASEAN Logistics Sector		
2.45 – 3.30pm	Short Sea Shipping Connectivity	Mr Peter Van Duyn Maritime Research Fellow Institute for Supply Chain & Logistics Victoria University
3.30 – 4.00pm	<i>Afternoon Tea</i>	
4.00 – 4.45pm	Major Logistics Challenges for AANZFTA	Professor Paul T-W Lee Department of Business Administration Soochow University, Taiwan

Session 5 Outcome and Conclusions

4.45 – 5.00pm	Summary Issues and Agreed Findings	Dr Hermione Parsons Director & Associate Professor Institute for Supply Chain & Logistics Victoria University
5.00 – 5.15pm	Closing Address <i>Submission of Conference Participants Evaluation</i>	ASEAN Secretariat (TBC)