



ASEAN-AUSTRALIA-NEW ZEALAND FREE TRADE AREA (AANZFTA)  
ECONOMIC COOPERATION WORK PROGRAMME (EWCP)

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## **AANZFTA Seminar on Enhancing ASEAN Logistics Services**

Cebu, Philippines, 1 to 2 May 2014

### **Theme:**

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*'Developing an agreed generic/action plan, to drive logistics services sector improvement and competitiveness across the ASEAN region'.*

### **Objectives:**

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1. To assist delegates in developing an agreed generic framework/action plan as the basis for addressing identified issues that are impacting logistics capacity and competitiveness;
2. To create awareness and building a better understanding of the challenges and opportunities in the logistics services offered in the region and the critical role of quality logistics services sector in AANZFTA;
3. To facilitate understanding of the logistics services and its role in the global supply chain process; and improve knowledge on trade in logistic services in the context of Chapter 7 Trade in Services of the AANZFTA; and
4. To pursue the growth and development objectives of ASEAN countries, ASEAN's economic integration and ASEAN FTAs with the dialogue partners, particularly, AANZFTA.

### **Seminar Priority Topics:**

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- Session 1.0: Key Challenges Affecting the ASEAN Logistics Sector Logistics Performance and Competitiveness
- Session 2.0: Building & Enhancing ASEAN Logistics Services Performance & Competitiveness
- Session 3.0: ASEAN Logistics Sector - Regulatory Reform
- Session 4.0: Framework/Action Plan – 'the pathway forward'

## DAY 1 – Thursday, 1 May

Time	Topic	Speaker
8.30 – 9.00 am	<i>Registration and Informal Networking</i>	
9.00 – 9.15am	Welcome Address	Ms Camille Alcaraz Assistant Secretary for Procurement, Department of Transportation & Communications Philippines
9.15 – 9.45am	Seminar Introduction & Overview (Conference Outcomes & Key Issues Paper)	Dr Hermione Parsons Director & Associate Professor Institute for Supply Chain & Logistics, Victoria University
<b>Session 1      Key Challenges Affecting the ASEAN Logistics Sector</b>		
	Introduction	Mr Michael Smith Principal Research Fellow Institute for Supply Chain & Logistics, Victoria University
9.45 - 10.15am	Importance of International Supply Chains to ASEAN Developing Economies	Mr Douglas Brooks Assistant Chief Economist, Development Indicators & Policy Research Division Asian Development Bank
10.15 – 10.45am	<i>Morning Tea</i>	
10.45 – 12.00pm	Interactive Session No. 1	Moderator: Mr Michael Smith  Facilitator: Mr Peter Van Duyn Maritime Research Fellow Institute for Supply Chain & Logistics Victoria University
12.00 – 12.30pm	Q&A Session	Mr Michael Smith Principal Research Fellow Institute for Supply Chain & Logistics, Victoria University
12.30 – 1.30pm	<i>Lunch</i>	
<b>Session 2      Building &amp; Enhancing ASEAN Logistics Services Performance &amp; Competitiveness</b>		
	Introduction	Professor Paul T-W Lee Department of Business Administration Soochow University, Taiwan
1.30 -2.00pm	Capacity Building – ASEAN and the Global Market Place	Mr Thomas Sim Chairman, WGET/AFFA Singapore
2.00 – 3.15pm	Interactive Session No. 2	Moderator: Professor Paul T-W Lee  Facilitator: Mr Michael Smith
3.15 – 3.45pm	<i>Afternoon Tea</i>	

3.45 – 4.30pm	Q&A Session	Professor Paul T-W Lee Department of Business Administration Soochow University, Taiwan
4.30 – 5.00pm	Day 2 Summary Issues and Findings	Dr Hermione Parsons & Mr Michael Smith

## DAY 2 – Friday, 2 May

Time	Topic	Speaker
9.00 – 9.30 am	Learnings from Day 1	Dr Hermione Parsons Director & Associate Professor Institute for Supply Chain & Logistics, Victoria University
<b>Session 3      ASEAN Logistics Sector - Regulatory Reform</b>		
	Introduction	Mr Michael Smith Principal Research Fellow Institute for Supply Chain & Logistics, Victoria University
9.30 – 10.15am	Whole of Industry Overview – Regulatory Challenges	Mr Keng Liang Quek Chair of the Singapore Logistics Association
10.15 – 10.45am	<i>Morning Tea</i>	
10.45 – 11.15am	Perspective: Logistics Services in Indonesia Archipelago	Ms Siti Ariyanti Adisoediro Vice Chairman for International Affairs & Education & Training, ALFI/ILFA, Indonesia
11.15 – 12.30pm	Interactive Session No. 3	Moderator: Mr Michael Smith  Facilitator: Mr Theo Kumat Executive Director ALFI/ILFA, Indonesia
12.30 – 1.30pm	<i>Lunch</i>	
1.30 – 2.00pm	Q&A Session	Mr Michael Smith Principal Research Fellow Institute for Supply Chain & Logistics, Victoria University
<b>Session 4      Framework/Action Plan – ‘the pathway forward’</b>		
	Introduction	Mr Thomas Sim Chairman, WGET/AFFA Singapore
2.00 – 2.30pm	Cross Border Reform and Challenges	Mr Geronimo Sy Assistant Secretary Department of Justice, Philippines

2.30 – 3.45pm	Interactive Session No. 4	Moderator: Mr Thomas Sim Facilitator: Mr Michael Smith
3.45 – 4.15pm	<i>Afternoon Tea</i>	
4.15 – 5.00pm	Q&A Session and Summary Issues and Findings, Agreed Seminar Action Plan	Mr Thomas Sim & Dr Hermione Parsons
5.00 – 5.10pm	Closing & ASEAN Participant Evaluation	ASEAN Secretariat (TBC)